



Feminine-Friendly Gear Brightens Cockpits

Powder Puff Pilot Teams with Oregon Aero

March 19, 2009, Aurora, Colorado – What happens when you cross women pilots with one of the nation’s foremost suppliers of aviation products? Pink pilot gear! That’s just what happened when Denver-based Powder Puff Pilot, a web retailer that specializes in pilot gear and accessories for women, approached Oregon Aero, Inc., designer and manufacturer of aviation products. That meeting resulted in the customization of two of Oregon Aero’s most popular products for feminine flyers: a pink version of Oregon Aero® Super Cushion® Portable Cushion, and an Oregon Aero® headset bag with just a touch of pink.



Powder Puff Pilot is the exclusive retailer of the customized Super Cushion® Portable Cushion—a hot-pink, 13 by 13-inch “piece of heaven” that makes long flights much more tolerable. “It was hard to find a seat cushion off-the-shelf that was pink, so I approached Oregon Aero about making one for us,” said Sue Hughes, who founded Powder Puff Pilot in 2008. “I always use a seat cushion when flight instructing, since many airplanes, especially the older ones, don’t accommodate those of us who are less-than-average height,” she continued, “...and why not pink?”

The Super Cushion® Portable Cushion is a logical addition to the Powder Puff Pilot product line, right next to the pink pilot logbook and pink aviation headsets. The new item supports the company’s mission—to attract more women and girls to aviation by making the cockpit just a little more female-friendly. “I was concerned that pink would show dirt,” Hughes remarked, “but when I discovered the zipper on the cushion’s washable nylon pack cloth cover, I was sold. Best of all, we can end our preflight briefing with ‘and the seat cushion can be used as a flotation device.’”

Hughes is equally enthusiastic about her Oregon Aero headset bag, which sports a Powder Puff Pilot patch on one side and an uncharacteristically pink Oregon Aero logo on the other—resulting in just enough color to distinguish it from everyone else’s bag. The durable, hand-sewn bag protects all standard-sized aviation headsets, and has an outside pocket for storing books, charts, or instrument plates.



Since 1989, **Oregon Aero** has designed and manufactured products for aviation, law enforcement, the military, and other industries that prevent and eliminate pain, improve impact protection, and reduce noise. Based in Scappoose, Oregon, the company is the title sponsor for Steve Oliver and Suzanne Asbury-Oliver, the nation’s only husband-and-wife professional aerobatic and skywriting duo. For more information, visit www.OregonAero.com.

Powder Puff Pilot was founded in November 2008 by Sue Hughes of Aurora, Colorado. The web retailer and distributor also publishes aviation books for children: *Claire Bear Presents... The Pilot Alphabet*, *Claire Bear’s First Solo*, and, due out in Spring 2010, *Claire Bear Explains... What Pilots Fly*. For more information or to order Powder Puff Pilot products, visit www.PowderPuffPilot.com or call toll free at 888-801-6628.