



## **J.A. Air Center Partners with Powder Puff Pilot**

### ***Illinois Pilot Shop Offers Wide Range of Feminine-Friendly Pilot Gear***

Aurora, Colorado: March 24, 2011 – Powder Puff Pilot, a Denver-based designer and web retailer of gear and accessories for women pilots, announced its partnership with the J.A. Air Center Pilot Shop, located at the Aurora Municipal Airport (KARR) about 40 miles west of Chicago. The pilot shop now offers a wide range of Powder Puff Pilot products in its web retail store, including pink aviation headsets, pink pilot logbooks, patches, buttons, and aviation picture books for kids.

“J.A. Air Center has been a retailer of selected Powder Puff Products for over a year,” said Sue Hughes, who founded Powder Puff Pilot in 2008, “so I was thrilled when they approached me about offering all our products online. I’m excited that this partnership will reach people who wouldn’t otherwise be exposed to our products.”



Powder Puff Pilot was recently distinguished as a Woman-Friendly Aviation Business. Certified by Women of Aviation Worldwide, Powder Puff Pilot was recognized for its support of community outreach programs toward girls and women, and for actively promoting aviation to women. It recently sponsored Women of Aviation Worldwide Week, offering prizes for pilots and ground volunteers who helped introduce thousands of females to aviation with free flights from March 7 to 13.

### **About J.A. Air Center Pilot Shop**

The J.A. Air Center Pilot Shop, specializing in used avionics sales, carries thousands of aviation products including sectional charts, headsets, the full line of Garmin handheld GPSs, avionics, flight bags, jackets, and much more. They can be reached at 800-323-5966 or [www.jaair.com](http://www.jaair.com).



### **About Powder Puff Pilot**

Powder Puff Pilot was founded in November 2008 by Sue Hughes of Aurora, Colorado. Powder Puff Pilot products are sold online and at over 60 retailers, including aviation museums, pilot shops, and bookstores. For more information or to order Powder Puff Pilot products, visit [www.PowderPuffPilot.com](http://www.PowderPuffPilot.com) or call toll free at 888-801-6628.



###End###