



## Claire Bear Aviation Books Win National Recognition

### Two Named as “Best Book 2010” Finalists

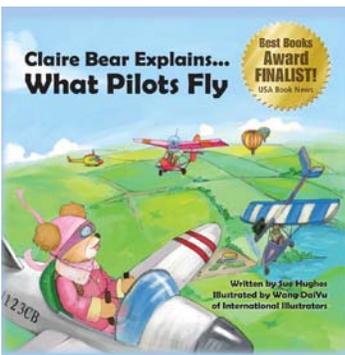
Aurora, Colorado – On October 26, 2010, USABookNews.com named two publications from Powder Puff Pilot as finalists of their Best Books 2010 Awards. *Claire Bear’s First Solo* was recognized in the Children’s Picture Book: Softcover Fiction category, while *Claire Bear Explains... What Pilots Fly* placed as a finalist in the Children’s Picture Book: Softcover Non-Fiction category. Powder Puff Pilot is a Colorado-based publisher and web retailer that specializes in gear and accessories for women pilots.



Both award-winning titles, written by Sue Hughes and illustrated by Wang DaiYu of International Illustrators, comprise part of a three-book series that feature Claire Bear, a pink-clad, aerobatic pilot and mentor to aspiring aviators. Hughes uses lyrical rhymes and colorful, whimsical illustrations to ignite an interest in aviation among the 3 to 7-year-old set, especially girls. “I consider this series as ground school for preschoolers,” said Hughes, “It’s never too soon to start pilot training!”



Hughes, an aviation technical writer and flight instructor, published her first children’s book in 2008. “I put a female bear in the cockpit so that girls could picture themselves as a pilot,” she explained. In her initial offering, *Claire Bear Presents... The Pilot Alphabet*, the aviatrix bear teaches aspiring pilots about *Alfa*, *Bravo*, *Charlie*, and the rest of the phonetic alphabet that pilots use to communicate over the radio. It was a Best Books 2009 finalist.



In *Claire Bear’s First Solo*, the second in the Claire Bear series and one of this year’s award finalists, the cuddly heroine reminisces about the first time she flew by herself, a milestone that every pilot vividly remembers. While flying the pattern, she introduces youngsters to aviation terms such as “throttle,” “centerline,” and “downwind.” The third book in the series, *Claire Bear Explains... What Pilots Fly*, debuted in July. In it, Claire presents the different types of aircraft and missions that pilots fly—from gliders and hot air balloons to medevac and jet fighters.

Jeffrey Keen, president and CEO of USABookNews.com, said this year’s contest yielded an unprecedented number of entries, which were narrowed down to over 500 winners and finalists. “The 2010 results represent a phenomenal mix of books from a wide array of publishers throughout the United States,” he said. Powder Puff Pilot, an independent publisher located near Denver, competed against industry giants such as Simon & Schuster, Penguin/Putnam, and McGraw-Hill as well as hundreds of other independent houses. This is the eighth year for the awards, presented for titles published in 2010 and late 2009.